Cut Flower Workshop Agenda

8:30-9 Introductions
   Introduce yourself, describe your operation & explain what you hope to get from this seminar

9:00-10:00 Debra Prinzing Slow Flower Movement
   Trends in Flower Industry Nationwide
   Observations of National Issues

10:00 – 10:15 Break

10:15- 11:15 Julio Freitas The Flower Hat Bozeman

11:15- 11:45 Laurie Kerzicnek MSU Entomologist
   Problem Flower Insects - control options

11:45-12:15 Zack Miller Western Ag. Research Center
   Soil development and Weed Control

12:15 – 1:15 Lunch provided, Books distributed - Floret Farm’s “Cut Flower Garden” & Lori Parr’s “Lavender Farming”

1:15 -2:15 Lori Parr -Lavender Lori
   Cropping lavender, the lavender market, & marketing

2:15-2:30 Lindsey Irwin Bitterroot Flowers - Past president of MFA
   How Montana Florists Association and Montana flower farmers can thrive

2:30-2:45 Break

2:45-3:30 Break out into groups discussing
   How can Montana Flower growers affiliate
   Name the Montana Flowers growers group
   Delivering Montana grown flowers
   Organizing for successful growing seasons

3:30 Group reports
   Next function 9-25-20 Open agenda-suggestions for topics & speakers welcome

4:00 Thanks for attending –adjournment

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