

Cut Flower Workshop Agenda

8:30-9 Introductions

Introduce yourself, describe your operation & explain what you hope to get from this seminar

9:00-10:00 **Debra Prinzing Slow Flower Movement**

Trends in Flower Industry Nationwide

Observations of National Issues

10:00 – 10:15 Break

10:15- 11:15 **Julio Freitas The Flower Hat Bozeman**

The business of flower farming. Julio owns a Bridal Flower Business in Bozeman.

11:15- 11:45 **Laurie Kerzicnek MSU Entomologist**

Problem Flower Insects - control options

11:45-12:15 **Zack Miller Western Ag. Research Center**

Soil development and Weed Control

12:15 – 1:15 **Lunch provided, Books distributed -Floret Farm's**

"Cut Flower Garden" & Lori Parr's "Lavender Farming"

1:15 -2:15 **Lori Parr -Lavender Lori**

Cropping lavender, the lavender market, & marketing

2:15-2:30 **Lindsey Irwin Bitterroot Flowers - Past president of MFA**

How Montana Florists Association and Montana flower farmers can thrive

2:30-2:45 Break

2:45-3:30 Break out into groups discussing

How can Montana Flower growers affiliate
Name the Montana Flowers growers group
Delivering Montana grown flowers
Organizing for successful growing seasons

3:30 Group reports

Next function 9-25-20 Open agenda-suggestions for topics & speakers welcome

4:00 Thanks for attending –adjournment

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